

Academy of Teaching Executive Council Meeting  
Thursday, March 12  
9:30–11 a.m.  
211 Younkin Success Center

**Present:**

Caroline Breitenberger  
Alan Kalish (late)  
Ben McCorkle  
Jennie Williams

**Mini-Conference: April 3**

- Caroline will work with Jennings Hall to get tables outside 001 and the MBI Auditorium for coffee (2 tables) and lunch (5-6 tables).
- Jennie will order coffee from Bruegger's and have it delivered
- Audree Riddle from UCAT will be Jennie's "stand-in" as Jennie will be out of town.
  - Set up registration area, including programs and sign-in sheet
  - Help with transition from 001 to the MBI Auditorium
  - Oversee caterers
  - Send out evaluation form at conclusion of event
- Introductions
  - Alan will welcome and introduce Eric Mazur
  - Ben will introduce Jim Fowler
  - Alan will introduce Teresa and Henry
  - Caroline will present and explain the Founder's Award; all Executive Council members can gather to recognize the recipient
  - Audree or Judy will take a picture
- Marketing
  - We currently have about 50 people registered and have only advertised through UCAT and Academy email lists.
  - Remaining marketing initiatives:
    - Jennie
      - Social Media
      - OnCampus Today
      - Deans and Department Chairs
      - UCAT website
      - CGS
      - Graduate School
    - Caroline: Follow up with particular academic leaders after email goes out (Chris Anderson, Chris Hadad, David Tomasko)
    - Alan
      - President
      - Provost

- Summit Planning Committee
- TOAST email list

### **Founder's Award**

Our nominee is officially the recipient. We discussed how to do the “ambush,” and Caroline will coordinate. We also need to be sure the recipient attends the mini-conference.

### **Teaching Summit**

There will be a Teaching Summit held in late May. All present executive council members (Caroline, Alan, Ben) are on the planning committee. They brainstormed potential faculty groups and individuals to invite to take part in this.

### **Talking about Teaching**

Joe Donnermeyer provided us a set of essays that had not yet been published. Caroline will contact these authors to get permission to use them as blog posts. Our goal is to post once per month, but we will advertise it as “occasional” posting.

### **Next Meeting**

Jennie will send out a Doodle poll to have our last meeting of the semester on a Tuesday or Thursday during the week of April 13 or 20.