

Academy of Teaching Executive Council Meeting
December 12, 2017
12–1:30 p.m.
334 Younkin Success Center

Attendees:

Lisa Cravens-Brown
Therese Huston (by phone)
Jerry Masty
Ben McCorkle
Stephanie Rohdieck
Sue Sutherland
Jennie Williams

Preparation for Phone Conversation with Therese Huston

As the latter part of our meeting would be dedicated to a phone conversation with Therese Huston, our conference keynote speaker, we took some time to prepare the thoughts and questions we'd share with her.

Spring Book Group

The group agreed we should host an Academy member book discussion group (facilitated by UCAT staff) on Therese Huston's book *How Women Decide*. This would be an Academy community-building activity as well as a lead-in to our conference. We will schedule in late March (after spring break) into April. We thought about the cost of books as a potential obstacle and brainstormed potential co-sponsors (Women's Place, President and Provost's Council on Women, Association of Staff and Faculty Women). Jennie and the UCAT staff will work on implementing this.

Spring Brown Bag

The group decided they'd like to invite Kay Halasek to lead a brown bag lunch about changing the culture of teaching at Ohio State through the work of the University Institute on Teaching and Learning (UITL). We'll aim for the last week of February or first week of March (Monday, Wednesday, Friday). Jennie will coordinate an invitation to Kay and also look into securing a room at Thompson Library for this event.

Conversation with Therese Huston

- Lisa shared background information on the Academy of Teaching and the conference.
- Our theme is "Creating Inclusive Connections."
 - We explained our university's status as going through a revision of our general education program and the emphasis on integrating diversity throughout the curriculum.
 - Therese asked about UCAT programming that corresponds with this theme that she might promote. Stephanie shared some information about UITL endorsements. Therese will wait to hear whether and when the official endorsements announcement comes through and perhaps use her keynote as a stimulus for participants to take advantage of the endorsement and other offerings on inclusive teaching.
- We'd like the keynote to focus on stereotype threat. Lisa suggested a two-by-two grid that addresses stereotype threat between faculty and student. Therese was amenable to the idea, but she also wants to be sure she can go deep enough on a topic and not spread too thin.
- Therese asked about Ohio State demographics. We spoke about first-generation students being a focus of Dr. Drake, and Ben helped us think about the difference in demographics on the regional campuses (higher population of veteran students and non-traditional students, higher instance of students being less well prepared). Stephanie will send more information to her via email.

- Therese asked what kind of stereotypes Ohio State students seem to hold about faculty. Jerry shared that they often don't see us as "real people." We talked about stereotypical aspects of faculty members that might intimidate students, such as political or religious leanings.
- Therese asked about what makes the keynote's closing comments most effective.
 - Sharing what the keynote speaker learned from attending the sessions
 - Focusing on the big picture; fitting sessions into the big picture
 - Tying the rest of the conference back to the keynote
 - Insight into local institutional context
 - Calls to action
 - Recognize what we are doing that is distinctive
- What makes a keynote address successful?
 - Big but simple ideas
 - Powerful message that is not convoluted
 - Keynote setting an ideal to aspire to, and then giving suggestions for implementation
 - Empirical evidence/data
- Event logistics
 - Therese will bring her own laptop.
 - She prefers an interactive style of presenting. She requests a handheld or body mic so that she can move around.
 - She is willing to offer a book signing.
 - She will need video with audio.
 - Dinner with our group on the evening of May 2.
 - Will aim for getting us information for the website in early- to mid-February.
 - Will provide handouts by April 19.

Next Meeting

Jennie will send a Doodle poll out for a January meeting.